



ScrapDogs Marketing Intern

[ScrapDogs Community Compost](#) is seeking a Marketing Intern to join our team for the summer of 2022. The intern would be asked to spearhead social media efforts for the duration of the internship, help with planning and implementing customer appreciation and outreach events, and develop educational and/or instructional materials for existing and potential composters.

Goals & Responsibilities

1. Broaden Social Media Engagement
 - Establish consistent social media posting priorities and strategy
 - Create and/or collect relevant, on-brand content for Facebook and Instagram
 - Spur creative customer and follower engagement over social media
2. Plan Customer Events
 - Work with team to plan details of a late-summer customer appreciation event
 - Explore partnerships with local organizations for this and other events
3. Create Educational/Instructional Materials
 - Identify needs from customers for information and resources
 - Develop instructional materials such as videos, graphics, website changes, etc.

Qualifications

The ideal candidate for this position would be stoked about sustainable food systems and trash. Experience in social media management, content creation, video production, and/or education and outreach is welcome.

About ScrapDogs & Work Environment

ScrapDogs is a small food waste collection business founded in 2018 with the goal of diverting food waste from landfills and incinerators, and strengthening the local food system in Maine. ScrapDogs is based in Rockland, and serves communities between Thomaston and Belfast.

ScrapDogs is made possible by a small, scrappy team. Our culture is casual, collaborative, and enthusiastic. Our team members are self-motivated and often work independently, but are also flexible in accommodating their teammates and ensuring no bucket gets left behind.

The Marketing Intern would be invited to work from the ScrapDogs warehouse in Rockland in order to build a sense of place and connection, in combination with time worked remotely. Some duties would require “field work” in other locations, such as farmers markets or transfer stations.

Timeframe & Compensation

The internship will run from late May through early September and entail approximately 10-12 hours per week. Schedule will be flexible and agreed upon as a team. The intern will be paid a \$3,000 stipend for the entirety of the internship period.

To apply, please email Tessa Rosenberry with your resume and message about why you're interested in the position: tessa@scrapdogscompost.com